

Red Deer County

2022 Return on Investment

Your Membership

Total Financial Benefits

Return on Investment

\$821,591.15

\$1.00 = \$5.09

Based on a population of **18,863**, the cost of membership to Parkland Regional Library System for Red Deer County was **\$161,278.65** in 2022.

The **direct financial return** as a result of membership to Parkland Regional Library System to Red Deer County Libraries:

2022 materials allotment \$21,315.19

Rural Library Services Grant 1 \$101,848.05

PRLS Contribution to Spruce View Library \$200.00

TOTAL \$123,363.24

Cost benefits of PRLS services

Technology Savings to Red Deer County Libraries:

TOTAL	\$92,833.17
SuperNet connection	<u>\$57,102.00</u>
Software & Licensing	\$30,145.17
Computers for library use	\$5,586.00

Resource Sharing Savings to Spruce View Library:

TOTAL		\$159,594.74
Digital items borrowed from PRLS	1,982 @\$34.85	<u>\$69,072.70</u>
Items borrowed from other libraries	5,722 @\$15.82	\$90,522.04

Potential non-resident savings for households in Red Deer County:

7,430 Households 2 \$445,800.00

Combined Savings \$698,227.91



System Membership Benefits:

- 599,120 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 14 subscription online resources, including:
 - o Ancestry Library Edition, a popular genealogical research resource.
 - o Consumer Reports for thorough consumer product information.
 - o *Grant Connect*, linking Canadian charities with funding programs.
 - o PressReader, offering access to newspapers and magazines.
 - Overdrive and Libby, eBooks and eAudiobooks available on desktop or via app.
- Hosted and managed website with 24/7 technical support
- 40% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
 - Large print books
 - Audiobooks
 - Program kits (book-based, tech-based, gaming, virtual reality)
 - Gaming equipment & promotional items
 - Cooperative Collection
- Access to library collections across Alberta (in-person and through interlibrary lending)
 and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Postal reimbursement
- Professional library expertise (consulting services) and shared regional knowledge
- Specialized training for library staff and trustees

¹ Red Deer County's rural population of 18,351 was distributed to Red Deer County libraries ² Number of county families can save the \$60 non-resident fee

Bowden, Delburne, Elnora, Innisfail, Penhold, Spruceview, & Sylvan Lake have libraries serving Red Deer County