

2019 Return on Investment for Town of Stettler

Town of Stettler membership levy to Parkland Regional Library = \$49,104.00

(Based on official 2019 population of 5,952 x \$8.25 requisition amount)

Direct financial return to Stettler Public Library

2019 materials allotment	\$6,725.76
2019 allotment from county population ¹	\$5,227.38
2019 allotment from county population ²	\$865.80
Postage reimbursement for resource sharing	\$120.46
	\$12,939.40

Technology Savings to Stettler Public Library

Computers for library use	\$0.00
Software & licensing	\$6,514.88
SuperNet connection	\$10,776.00
	\$17,290.88

Resource Sharing Savings to Stettler Public Library

38,665 items borrowed from other libraries ³	\$447,354.05
5,175 digital items borrowed from PRL ⁴	\$232,875.00
	\$680,229.05

Total financial benefits to Stettler Public Library \$710,459.33

Town of Stettler Return on Investment \$1 = \$14.47

Stettler Public Library averaged a 37% discount on books purchased through PRL

¹ Stettler County assigned a rural population of 4,626 to Town of Stettler

² SV of Rochon Sands and SV of White Sands assigned their combined population of 156 to Stettler Public Library

³ With bulk purchasing, PRL's average purchase price for library books was \$11.57

⁴ PRL paid an average price of \$45 each for eBooks and eAudiobooks

Strong Libraries, Strong Communities



With PRL membership, Town of Stettler residents gain:

- Access to the 650,000 items in the collective PRL collection
- Free access to 7,000+ eBooks, 9,500 eAudiobooks, 72 eMagazine subscriptions, eComics and shared eBooks from 4 other regional libraries
- Free access to subscription online resources Ancestry (genealogy), Solaro (Alberta curriculum support), Consumer Reports, and Grant Connect; Press Reader international newspaper and magazine collection, Pronunciator language learning software, and Alberta eBooks collection
- Free broadband internet connection (SuperNet) and free wi-fi
- Access to library collections across Alberta and Canada

With PRL membership, Stettler Public Library has access to:

- Province-wide resource sharing, including interlibrary lending and onsite borrowing at libraries across Alberta, to meet patron needs
- SuperNet connection paid for by the Government of Alberta
- The database that manages library borrowers and materials (Integrated Library System)
- The online library catalogue providing public access to library resources and personal account management
- The library's free managed website
- Free delivery of materials weekly or twice weekly
- Free library supplies including library cards
- 37% bulk discount on library books purchased through Parkland
- Free cataloguing and shelf-ready processing of purchased and donated library material
- Access to digital content, including books, audio, magazines, newspapers, comics, and subscription databases
- Shared regional specialty collections including
 - large print books
 - audio books
 - program Kits (storytime, maker activities, coding, gaming, virtual reality)
 - technology equipment & promotional items
- Access to national library collections for the blind and print-disabled
- Free computer, network, and website support
- Free professional library expertise (consulting service) and access to regional knowledge sharing
- Free training for library staff and trustees

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