



## 2019 Return on Investment for Town of Innisfail

**Town of Innisfail membership levy to Parkland Regional Library = \$64,737.75**

(Based on official 2019 population of 7847 x \$8.25 requisition amount)

### Direct financial return to Innisfail

#### Public Library

2019 materials allotment	\$8,867.11
2019 Rural Services Grant	\$14,357.85
2019 allotment from county population <sup>1</sup>	\$3,114.28
Postage reimbursement for resource sharing	\$145.34
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	<b>\$26,484.58</b>

### Technology Savings to Innisfail Public Library

Computers for library use	\$1,815.00
Software & licensing	\$4,417.94
SuperNet connection	\$10,776.00
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	<b>\$17,008.94</b>

### Resource Sharing Savings to Innisfail Public Library

16,392 items borrowed from other libraries <sup>2</sup>	\$189,655.44
3,158 digital items borrowed from PRL <sup>3</sup>	\$142,110.00
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	<b>\$331,765.44</b>

### Total Savings from

### Technology & Resource

### Sharing <sup>4</sup>

**\$348,774.38**

**Total financial benefits to Innisfail Public Library \$375,258.96**

**Town of Innisfail Return on Investment \$1 = \$5.80**

Innisfail Public Library averaged a 37% discount on books purchased through PRL

<sup>1</sup> Red Deer County assigned a rural population of 2,756 to Town of Innisfail

<sup>2</sup> With bulk purchasing, PRL's average purchase price for library books was \$11.57

<sup>3</sup> PRL paid an average price of \$45 each for eBooks and eAudiobooks

<sup>4</sup> Value of items Innisfail Public Library did not have to purchase to meet patron needs

*Strong Libraries, Strong Communities*

## With PRL membership, Town of Innisfail residents gain:

- Access to the 650,000 items in the collective PRL collection
- Free access to 7,000+ eBooks, 9,500 eAudiobooks, 72 eMagazine subscriptions, eComics and shared eBooks from 4 other regional libraries
- Free access to subscription online resources Ancestry (genealogy), Solaro (Alberta curriculum support), Consumer Reports, and Grant Connect; Press Reader international newspaper and magazine collection, Pronunciator language learning software, and Alberta eBooks collection
- Free broadband internet connection (SuperNet) and free wi-fi
- Access to library collections across Alberta and Canada

## With PRL membership, Innisfail Public Library has access to:

- Province-wide resource sharing, including interlibrary lending and onsite borrowing at libraries across Alberta, to meet patron needs
- SuperNet connection paid for by the Government of Alberta
- The database that manages library borrowers and materials (Integrated Library System)
- The online library catalogue providing public access to library resources and personal account management
- The library's free managed website
- Free delivery of materials weekly or twice weekly
- Free library supplies including library cards
- 37% bulk discount on library books purchased through Parkland
- Free cataloguing and shelf-ready processing of purchased and donated library material
- Access to digital content, including books, audio, magazines, newspapers, comics, and subscription databases
- Shared regional specialty collections including
  - large print books
  - audio books
  - program Kits (storytime, maker activities, coding, gaming, virtual reality)
  - technology equipment & promotional items
- Access to national library collections for the blind and print-disabled
- Free computer, network, and website support
- Free professional library expertise (consulting service) and access to regional knowledge sharing
- Free training for library staff and trustees