

2019 Return on Investment for City of Camrose

City of Camrose membership levy to Parkland Regional Library = \$154,621.50

(Based on official 2019 population of 18,742 x \$8.25 requisition amount)

Direct financial return to Camrose Public Library

2019 materials allotment	\$21,178.46
2019 Rural Services Grant	\$23,010.30
2019 allotment from county population ¹	\$5,192.35
2019 allotment from SV of Bittern Lake ²	\$1,243.20
Postage reimbursement for resource sharing	\$618.70
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	\$51,243.01

Technology Savings to Camrose Public Library

Computers for library use	\$0.00
Software & licensing	\$10,017.95
SuperNet connection	\$10,776.00
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	\$20,793.95

Resource Sharing Savings to Camrose Public Library

36,858 items borrowed from other libraries ³	\$426,447.06
8,155 digital items borrowed from PRL ⁴	\$366,975.00
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	\$793,422.06

Total financial benefits to Camrose Public Library \$865,459.02

City of Camrose Return on Investment \$1 = \$5.60

Camrose Public Library averaged a 37% discount on books purchased through PRL

¹ Camrose County assigned a rural population of 4,595 to City of Camrose

² SV of Bittern Lake assigned its population of 224 to Camrose Public Library

³ With bulk purchasing, PRL's average purchase price for library books was \$11.57

⁴ PRL paid an average price of \$45 each for eBooks and eAudiobooks

With PRL membership, City of Camrose residents gain:

- Access to the 650,000 items in the collective PRL collection
- Free access to 7,000+ eBooks, 9,500 eAudiobooks, 72 eMagazine subscriptions, eComics and shared eBooks from 4 other regional libraries
- Free access to subscription online resources Ancestry (genealogy), Solaro (Alberta curriculum support), Consumer Reports, and Grant Connect; Press Reader international newspaper and magazine collection, Pronunciator language learning software, and Alberta eBooks collection
- Free broadband internet connection (SuperNet) and free wi-fi
- Access to library collections across Alberta and Canada

With PRL membership, Camrose Public Library has access to:

- Province-wide resource sharing, including interlibrary lending and onsite borrowing at libraries across Alberta, to meet patron needs
- SuperNet connection paid for by the Government of Alberta
- The database that manages library borrowers and materials (Integrated Library System)
- The online library catalogue providing public access to library resources and personal account management
- The library's free managed website
- Free delivery of materials weekly or twice weekly
- Free library supplies including library cards
- 37% bulk discount on library books purchased through Parkland
- Free cataloguing and shelf-ready processing of purchased and donated library material
- Access to digital content, including books, audio, magazines, newspapers, comics, and subscription databases
- Shared regional specialty collections including
 - large print books
 - audio books
 - program Kits (storytime, maker activities, coding, gaming, virtual reality)
 - technology equipment & promotional items
- Access to national library collections for the blind and print-disabled
- Free computer, network, and website support
- Free professional library expertise (consulting service) and access to regional knowledge sharing
- Free training for library staff and trustees