

Town of Bowden

2023 Return on Investment

Total Financial Benefits	Return on Investment
\$96,144.79	\$1.00 = \$8.57
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The **direct financial return** as a result of membership to Parkland Regional Library System to Bowden Public Library:

	Allotment from Red Deer County 1 TOTAL	<u>\$3,413.73</u> \$20,183.99
2023 materials allotment \$1,448.66	Rural Library Services Grant	\$15,321.60
	2023 materials allotment	\$1,448.66

Cost benefits of PRLS services

Technology Savings to Bowden Public Library:				
Computers for library use		\$1,699.98		
Software & Licensing		\$4,132.52		
SuperNet connection		<u>\$6,483.60</u>		
TOTAL		\$12,316.10		
Resource Sharing Savings to Bowden Public Library:				
Items borrowed from other libraries	1,891 @\$15.78	\$29,839.98		
Digital items borrowed from PRLS	696 @\$48.57	<u>\$33,804.72</u>		
TOTAL		\$63,644.70		
Combined Savings		\$75,960.80		



System Membership Benefits:

- 623,386 items in the system collection
- eBooks, eAudiobooks, and eMagazines, plus shared eBooks from 4 other regional systems
- Access to 14 subscription online resources, including:
 - *Ancestry Library Edition*, a popular genealogical research resource.
 - *Consumer Reports* for thorough consumer product information.
 - *Grant Connect*, linking Canadian charities with funding programs.
 - *PressReader*, offering access to newspapers and magazines.
 - *Overdrive and Libby*, eBooks and eAudiobooks available on desktop or via app.
- Hosted and managed website with 24/7 technical support
- 41% bulk discount on library books purchased through Parkland
- Cataloguing and shelf-ready processing of purchased and donated library materials
- Library supplies (library cards, barcodes, etc.) included
- Shared regional specialty collections including:
 - Large print books
 - o Audiobooks
 - Program kits (book-based, tech-based, gaming, virtual reality)
 - Gaming equipment & promotional items
 - Cooperative Collection
- Access to library collections across Alberta (in-person and through interlibrary lending) and throughout Canada through ME Libraries and the TAL program
- Alternate format collections for visually impaired and print disabled
- Weekly or bi-weekly delivery of library materials
- Postal reimbursement
- Professional library expertise (consulting services) and shared regional knowledge
- Specialized training for library staff and trustees

1 Red Deer County assigned a rural population of 3,021 to the Town of Bowden